

tyco



Retail Solutions » Loss Prevention

true cost
of stolen items:
sell three
to replace one



ADT Always There®

Prevent profits from walking out of your store!



Every day, when your retail store opens for business, you want more customers, not lost items.

Leading research has shown that controlling shoplifting while providing pleasant shopping experience can increase your profits.

2010 Global Retail Theft Barometer

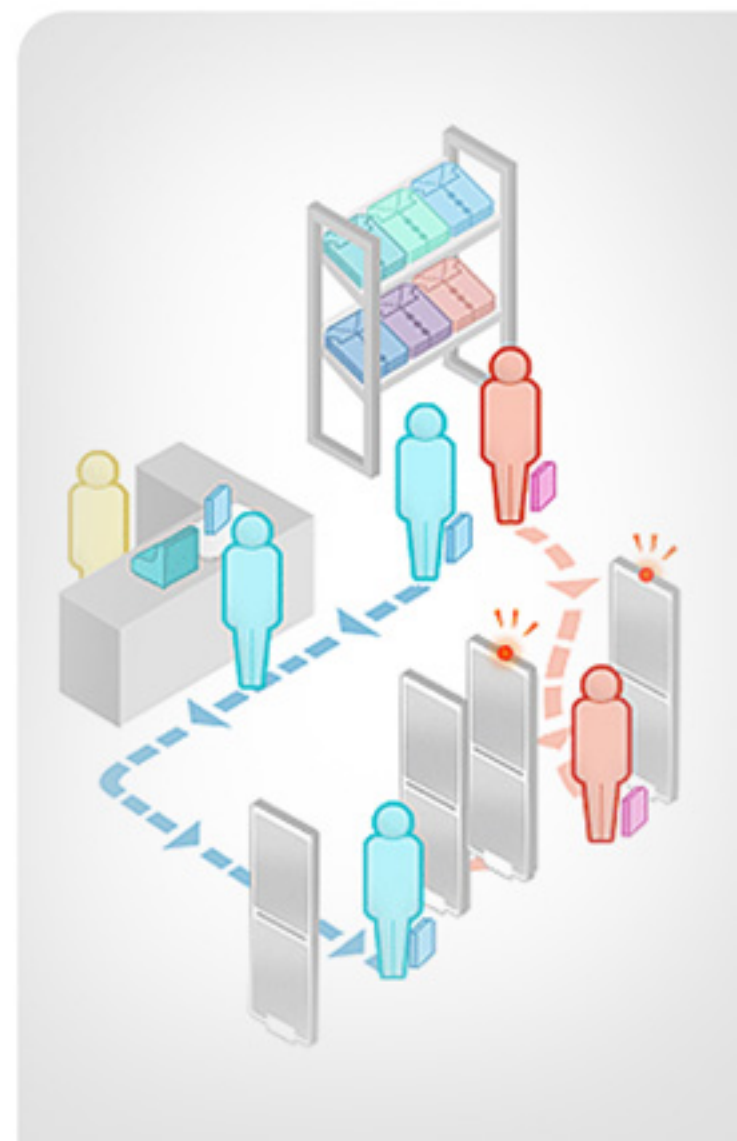
- ✓ Retailers worldwide lost almost US\$107 billion last year due to shrink and inefficiencies
- ✓ Shoplifting and organized retail crime represented 42.4% or US\$45 billion in total shrink loss
- ✓ On average, a retailer would have to sell more than three items to make up the profit dollars for one stolen item

2008 Frost & Sullivan Report

- ✓ Smaller retailers need effective solution to control shrink
- ✓ Unwilling to commit the capital to invest in advanced loss prevention technologies
- ✓ High percentage of theft losses demand more cost-effective security solutions
- ✓ Electronic Article Surveillance (EAS) Solutions can help retailers combat theft while protecting their profits



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How EAS Solutions Help Protect your Store



True test for retailers: less theft, less cost

In the retail world, your challenges never end. During tough times, you want to improve your business. With tougher security solutions, you can reduce shrinkage loss and improve results.

Learn how to protect your store.

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What to look for

- ✓ Record the high risk items and identify where the loss occurs
- ✓ Review store operational process and systems
- ✓ Consult with leading security expert like ADT for site assessment and recommendation

Preventive measures to take

- ✓ Secure your store with anti-shoplifting solutions like Electronic Article Surveillance (EAS)
- ✓ Consider market-leading EAS system such as Sensormatic® Acousto-Magnetic (AM) technology

How Sensormatic® Solutions help

- ✓ Detection System for consistent protection of store exits
- ✓ Hard Tags & Labels for wide variety of merchandise
- ✓ Detaching and Deactivation Solutions for speedy checkout experience



True Value on Bottom-Line: more performance, more profits



Every dollar saved is a dollar of profit for your retail business. The benefits of reliable and quality security solutions impact your bottom-line.

What Are The Benefits?

- ✓ For your Staff: Focus on serving shoppers, rather than guarding stocks
- ✓ For your Customers: Encourage touch-and-feel with open product display to enhance shopper experience, increase sales while protecting your merchandise
- ✓ For your Profitability: Reduce lost sales from out-of-stocks and shrinkage, reduce operating costs by centralizing loss prevention strategy
- ✓ For your Business: Enjoy peace of mind that your hard work and store is securely protected



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True stories here and abroad: retailers happy with results

Stopping shoplifters stops shrinkage. Retailers here and abroad are already seeing results from retail security solutions.

Malaysia's Fashion Store Stays Ahead in Style and Security with ADT

Yes Girl is a Malaysian retailer of women fashion apparels and accessories. The retailer found what they need in ADT Sensormatic® Essentials: reputable brand, global reach and excellent after-sales support.

"When our local security vendor ceased operations, we were left without service and support. The bad situation brought unexpected results. By switching to ADT Sensormatic® Essentials, we can enjoy reliable and quality retail security, far more than what we expected!"

ADT Keeps Theft in Check and Queues Moving Quickly for Argentina's Supermarket Chain

Cadena de Supermercados is an Argentina supermarket chain. ADT is their vendor of choice for retail security solutions. The results are obvious: decreased shrinkage, increased operational efficiency, and improved customer experience.

"We have found the Sensormatic® Essentials system extremely effective in reducing shrink of highly pilfered items like cosmetics, batteries, wines and perfume. We have Sensormatic systems in all of our stores, which provide great performance and a seamless checkout process at the front end."



True protection for retail stores:
essential. reliable. affordable.



Your store profitability is constantly affected by rising costs. But your retail security solutions need not be costly. No matter how big or small your retail store may be, ADT's Sensormatic® Essentials Solution is your answer for affordable retail security.

Sensormatic® AMS-1140 Detection System

- ✓ Features open-Frame pedestals
- ✓ Ensure performance in high noise environments
- ✓ Rigid ABS construction provides long term durability

Sensormatic® AMS-1150 Detection System

- ✓ Features acrylic transparent pedestals
- ✓ High grade, durable acrylic will not yellow or become cloudy over time, preserving store aesthetics
- ✓ Acrylic maintains a straight edge form for a transparent look when viewed from any angle



Learn More

[AMS-1140 Datasheet](#) →

[AMS-1150 Datasheet](#) →

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One Total Solution: True value for your money

Detection System

Our advanced technology detection systems are uniquely engineered to ensure consistent protection for store exits.

Hard Tags & Labels

High performance tags and labels protect a wide variety of merchandise and are built to sustain the high level of performance our Essentials detection systems are known for.



Detaching and Deactivation Solutions

Front-end POS detaching and deactivation solutions move customers through the checkout process quickly, ensuring a satisfied shopper experience.

Now is the time to order your Sensormatic® Essentials Solutions.
Enjoy discounted pricings during this limited-time period.
Enquire about our promotional bundle today!

True brand for retail security solutions: Global Brand. Unparallel Expertise.

When it comes to retail performance and security solutions, ADT offers unparallel expertise. We are the leading brand that delivers true value to leading retailers around the world.

Why Choose ADT?

- ✓ 45 years of proven deployment in over 70 countries around the world
- ✓ Best in class design and longevity
- ✓ Industry recognition for continued quality
- ✓ Shared knowledge from 80% of top retailers globally

What Else Does ADT Offer?

- ✓ Intrusion detection and monitoring services to secure store premises
- ✓ Video surveillance to deter and detect potential crimes
- ✓ Shopper intelligence to track shopper traffic and trends
- ✓ Innovative product displays to enhance shopper interaction

Tyco Retail Solutions

Penthouse, Wisma Able Match,
Lot 271, Jalan Dua Off Jalan Chan Sow Lin,
55200 Kuala Lumpur
Tel: +603-9236 1888
Fax: +603-9223 9269
Email: retail.my@tycoint.com

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